ABSTRACT

The community pharmacy (CP) is an important link between the Doctor, Nurse and Patients. CP plays a vital role in ensuring the patient safety and efficacy in therapeutic set up. Unfortunately the CP is not developed in most of the developing countries like India. The CP is mainly represented by retail pharmacies, which are mainly focussed on sale or dispensing of medicines rather than acting as facilitators in therapy of patients. There is a need to learn how the CP was developed in UK, what are its roles and responsibilities in health care, so that such system can be adopted in India, which will ensure patient safety but also provide the much-required jobs for pharmacist.

Keywords: health care delivery; community pharmacy; retail pharmacy; pharmacist.

INTRODUCTION

The pharmacy profession is evolving globally. The International Pharmaceutical Federation (FIP), the apex professional world body of pharmacy is spearheading the change and providing the much needed leadership and guidance to harmonize the pharmacy profession as a health care profession. The FIP puts the focus firmly on the patient rather than the product as can be seen by the theme of the annual congress, which is about taking responsibility for therapeutic outcomes. Some examples of recent conventions include “From Anecdote to Evidence: Helping Patients Make the Best use of Medicines” (67th FIP Congress Beijing, China), “Reengineering Pharmacy Practice in a Changing World” (68th FIP Congress Basel, Switzerland), and “Responsibility for Patient Outcomes – Are you ready?” (69th FIP Congress Istanbul, Turkey).

The paradigm shift from product to patient in recent years is due to alarming outcomes of ill monitored use of medicines, which subsequently endanger patient safety. The FIP and World Health Organization (WHO) believe that patient safety can be ensured if the Alliance for Health Care becomes the accepted norm of health care delivery, where doctors, nurses, and pharmacists work together in a team to optimise health care delivery. There is a need to revamp the health care system both in developed and developing countries by promoting nurses and pharmacists within the health care system more actively so that the health care needs of patient groups can be met more effectively. One World, One Medicine and One Universal system of medicine can harmonize the health care delivery. This is an era of information and knowledge. All health care professions are over-brimming with knowledge and practice. It is time to abolish the old-fashioned mode of practice and to bring in an efficient, cost-effective, and safe system of health care. There is also a danger of misusing freely available health care information regarding drugs by some unscrupulous agencies. Community pharmacists are ideally placed to counter such misuse by providing the public with appropriate advice on the use of medicines when they are talking to patients who are mostly ignorant with regards to pharmaceutical matters. This poses a huge challenge to community pharmacy in the future. It is, therefore, necessary to learn from other countries and adopt these changes to suit our cultural background. Good pharmacy practice and pharmaceutical care are the latest recommendations of the WHO and FIP to ensure the best possible outcomes for the patient regarding the safety and efficacy of medicines use.

By looking into the British system, ideas and useful aspects of how British community pharmacists ensure patient safety can be gained. In Great Britain, community pharmacists constitute the largest group of pharmacists (75%)4-5. There are also hospital, industrial, veterinary, and academic pharmacists. All pharmacists have to be registered with the Royal Pharmaceutical Society of Great Britain (RPSGB). The RPSGB is the regulatory and professional body for all pharmacists.

In the very near future these two functions are to be split, thereby creating two new bodies4-5. This is in the interest of public safety. The regulatory body will ensure that all pharmacists practise in accordance with the law in the interest of public safety. It will take action against any pharmacist who does not do so. Membership will be mandatory. The professional body will concentrate on education, legal support, and other non-regulatory functions to ensure pharmacists are fit to practise, but membership will be voluntary. The RPSGB provides professional standards and guidance documents and the Code of Ethics for pharmacists and...
In Great Britain most medicines are available from community pharmacies. Medicines are categorized: either they are on the General Sale List (GSL) or on the Prescription–Only Medicines list (POM). Those medicines, which are not on any of those two lists, are so-called Pharmacy medicines (P). These can only be sold over the counter to the public under the supervision of a pharmacist. Pharmacists have to use their discretion and professional judgement while selling those medicines. A sale can also be refused and the patient be referred to their doctor. Pharmacy medicines requests by patients offer a good opportunity for community pharmacists to counsel and advise patients on the use of medicines and may prevent the patient from visiting the doctor or hospital for relatively trivial/ minor complaints. Pharmacy medicines include stronger painkillers, decongestants, larger quantities of paracetamol, oral antifungals, etc.

In contrast, GSL medicines can be sold in small quantities at supermarkets, petrol stations and grocery stores. The lists ensure some level of protection of the public from potential harm caused if medicines are used incorrectly. GSL medicines cover most minor ailments like hyperacidity, headaches, diarrhoea, etc. and allow the public to self-treat. Prescription-only medicines can only be dispensed in accordance with a prescription written by a doctor, dentist, nurse prescriber, or pharmacist prescriber. These are medicines that can cause major harm if used incorrectly (antibiotics, parenterals, anticancer drugs, radio pharmaceuticals, large quantities of Pharmacy medicines, etc.). Community pharmacists hand the dispensed medicines out to patients giving them another opportunity to check the understanding of the treatment with the patient and counsel patients accordingly on the best use of their medicines.

Pharmacists are legally obliged to clinically check all prescriptions in order to pick up any errors made by the prescriber (i.e., dose, quantity, frequency of administration, drug interactions, etc.).

Standard operating procedures are written protocols in every pharmacy to ensure the safe sale and dispensing of medicines. Pharmacists are supported by technicians (dispensers) and health care assistants. Technicians are either trained in-house or can opt to do national qualifications and, once qualified, register with the RPSGB.

Pharmacy students and community pharmacists can support their learning about minor complaints and their treatment by reading books. It is also called the guide to the management of common (less serious) illness.
At present, the community pharmacists face lot of work force pressure. Although there are many locum pharmacists available, major time of community pharmacist is spent in dispensing and documentations. The e-prescribing is introduced in the system and may help community pharmacy from documentation burden. Pharmacist spends a lot of time in dispensing of medicines, documentation of prescription. Although e-prescriptions being introduced into the system its utility has to catch up as pharmacist’s acceptance of new technology is taking time. In case pharmacist has to give pharmaceutical care he should have spare free time and training 10 -11.

Interactions with Royal Pharmaceutical Society of Great Britain of Scotland
It was great pleasure to interact with Lyndon Braddick, Director for Scotland, Aileen Bryson, Principal Policy Advisor – Scotland and Dr. Carol Evans , Head of Professional Development
The Royal Pharmaceutical Society of Great Britain is the regulatory and professional body for pharmacists in England, Scotland and Wales. In Scotland, the Society’s Scottish Directorate implements policy, working with the Scottish Parliament and other stakeholders in Scotland. The Royal Pharmaceutical Society Scottish Directorate can provide advice on a range of topics, including pharmacy law and ethics and the registration of pharmacy premises in Scotland. The Royal Pharmaceutical Society Scottish Directorate represents the profession in Scotland. There are about 4,500 pharmacists working in the community, hospitals, industry, education and research ensuring that the public receives the highest standard of advice and support on the safe and effective use of medicines, which is the core responsibility of the Society. Community Pharmacy Scotland is the body empowered to represent the contractor owners of Scotland’s 1,200 community pharmacies. It negotiates on their behalf with the Scottish Government on all matters of terms of service and contractors’ NHS activity. Community Pharmacy works to increase its profile and develop the role within a modern NHS in Scotland by engaging the key stakeholders and the Scottish Government to influence policy on behalf of its members.

The RPSGB Scotland in its new proposal wishes to abolition of prescription charges; to enhance the role of CP in substance misuse; integration of pharmacy into the NHS; and patient safety.

Its message to patient community is that a

Community Pharmacy at crossroads
British government in its amendment has proposed a central new regulatory body to be called as General Pharmacy Council, which come functional by 2010. It will take away the regulatory function from RPSGB of pharmacists and function independently as a statutory body. It has clearly warned that the title of Pharmacist should be reserved for only practicing pharmacist. Independent prescribing curriculum as well as theoretical knowledge, additional clinical examination skills will be required. The identified additional learning is defined by the RPSGB as follows:

- Working autonomously
- Awareness of limits of professional competence
- Taking an accurate history
- Making a clinical assessment of a patient with the clinical condition that the pharmacist aims to treat
- Making general assessment of the patient to rule out additional significant clinical problems
- Monitoring the response to therapy

The other changes, which are happening in the field of community pharmacy, are

Decriminalization of dispensing error, Continuous Professional development, supplementary prescriber for qualified pharmacist, specifications for community pharmacy premises. The RPSGB will give away the regulatory function to a newly formed General Pharmacy Council by 2010. The future role of society will be in professional development of its members. The society is actively involved in monitoring the Continuous Professional Development under the leadership of Dr Carol Evans. CPD (continuing professional development) enables pharmacists and pharmacy technicians to develop as professionals and demonstrate that they are competent in their area(s) of practice. It is a cyclical process of reflection, planning, action and evaluation. It is not just about participating in continuing education. Any practicing pharmacist or pharmacy technician registered with the Royal Pharmaceutical Society must undertake and record CPD. Undertaking and recording CPD will continue to be a requirement when they register with the General Pharmaceutical Council.

The academics and community pharmacist
It is heartening to know the flexibilities of British system of education and pharmacy practice. There are some
teachers who work as pharmacist in the community pharmacy for half of the week and teach in the University for rest of the week. Mr. David of Robert Gordon University, Aberdeen explained how it is exciting to do a mix of teaching and practice. The teaching cum practice offers good opportunity to experiment new things leading to fast development of pharmaceutical care.

CONCLUSION

Take home lessons
India is a vast country with diversity in culture and people. Although for health care it does not make many differences, however there are so many things in the community pharmacy of GB, which can be implemented to develop the profession and ensure the patient safety.

Classification of Drugs
In India the classification of drugs is not well defined. There are only two category of drugs viz., the OTC and Ethical products. The classifications of drugs as OTC, Pharmacy medicines and Prescription only medicines would enhance the patient safety, which is highly endangered due to poor classifications.

Establishment of Pharmaceutical Care in Community Pharmacy
The pharmacists in India are mainly focused on dispensing of medicines, as this is linked to the earnings in a pharmacy. However the amount is linked to the volume of sales. This has serious impact on development of professional services given to the patients. There should be some diversifications like enhancing and encouraging fee for services.

Job opportunities for Pharmacist
It is very much astonishing to learn that 75% of pharmacy work force in Scotland is in the community pharmacy. However we have system in which the D. Pharm are designated to work in community pharmacy and B. Pharm are designated to work in industry. The reorientation of B. Pharm to community pharmacy will open up large number of jobs for young pharmacist. This will also help to improve the quality of pharmaceutical care in long run.

Academia and community Pharmacy
The community pharmacy and academia should work together to develop the community pharmacy rapidly. In India lot of emphasis is laid on Academia Industry collaborations, which are funded by government. Some encouragement from institutions and government would begin the changes to happen.

Pharmacists in Primary health care
The government should encourage the use of pharmacists, chemists and druggists to involve in providing the primary health care. There are nearly 5.5 lakhs members engaged in pharmaceuticals retail and wholesale trade. They belong to ALL India Association of Chemists and Druggist (AIOCD). The prime objective of AIOCD is to protect the interest of our members and the general public and ensure a constant flow of distribution of the best quality of medicines in the prescribed rates at every nook and corner of the country. There are many pharmacists working in government sector including private, public health sector. On the other hand primary health care provision is having serious shortage of manpower. Looking at Great Britain, Primary health care is the shared responsibility of doctor, nurses and pharmacist. The accessibility of pharmacist in a retail outlet by patients is high, promotion of pharmacists would make things easy. Many of the pharmacists through their experience have their expertise of providing advices to the patients approaching them. In case Government at center and state take the leadership, there can be lot of value to the health in terms of money the government is spending on health care provision.

Education of public
It seems in India, many people indulge in self-medication and ask the pharmacists many prescription only drugs. They may be under impressions that they are clever and hence they are saving their time and money by not consulting a health care provider. All though there are good laws, regulatory bodies to regulate this problem, some how it is neglected area in India. The prescription only medicines are dispensed freely in the country. Unfortunately, use of prescription only medicine is very dangerous if used as self-medication. It can cause serious damage to the health of consumer like kidney failure and organ damage. It is high time to regulate and educate people about risks they are at by using prescription only medicine as OTC medicine. Continuous national campaign by all stakeholders and health care provider would help to contain this problem effectively.

Pharmaceutical care and its value in community pharmacy
The pharmaceutical care is new concept mooted by FIP and WHO worldwide. In GB pharmaceutical care is not only restricted to clinical areas but also promoted by NHS in community pharmacy. The pharmaceutical illiteracy is ubiquitous and hence while using modern medicines it should be mandatory to ensure safety and efficacy where the POM is dispensed to the patients. It has nothing to do with the educational background of the patient. The pharmacy being the specialized profession, every medicine has its own unique requirement while using them. In India, the Pharmacy Council of India has recently introduced Pharm D program, a six-year and a three-year Baccalaureate in Pharm D based on American model. These pharmacists are clinically oriented. These pharmacists are going to become premier clinical pharmacists of the country and serve in the hospitals. However the
pharmaceutical care is required at community pharmacy also. Hence promoting the Bachelor in pharmacy graduates can take up as pharmaceutical care providers in community pharmacy

Future action plan by Association of Community Pharmacists of India

- Encouraging and motivating fresh B. Pharm graduates to begin community pharmacy services
- Making all the six hundred pharmacy colleges throughout the country to open ACPI units
- Establishing a national network of community pharmacies
- Opening of model community pharmacies
- Continuous education and training for pharmacists in provision of minor ailments treatments
- Mobilizing the resources of pharmacists, pharmacy teachers, and part time pharmacists to provide pharmaceutical care in their communities
- Advocating the Government bodies to include pharmacy in primary health care
- Campaigning for patient safety and alerting the public regarding the hazards of self medication of prescription only medicine
- Lobbying the pharmaceutical industry, Drug control department’s chemists and druggists to join hands to impress upon Government re classify the medicine on GB model to ensure smooth dispensing and service.
- To impress upon the pharmaceutical industries to include patient directed information leaflets in all medicines they manufacture.
- To develop and maintain the documents of pharmaceutical care in community pharmacy
- Encourage and impress upon the chemists and druggist to maintain the patient medication records of the patients visiting to them
- To develop international collaborations with professional bodies like FIP, FAPA, CPA, IAPO for professional help and guidance

ACKNOWLEDGEMENTS

I would like to thank Pharmabridge FIP, The Netherlands for giving me this excellent opportunity to study the community pharmacy in Scotland. I am very much grateful to Mrs Ina Donat (the host for Pharmabridge program), and her Family who gave me all the help and support during my stay at 12 Casitane Hill, Edinburgh, Scotland. I am very much thankful to many community Pharmacists of The Boots pharmacy, The Royal Pharmaceutical Society of Great Britain, Edinburgh, Scotland. Faculty members of Strathclyde University Glasgow; Robert Gordon University, Aberdeen and School of Pharmacy London, who helped me to learn and understand the role of community pharmacist in Scotland. The FIP, The Hague, The Netherlands; Manipal University, Manipal, India; Boots Pharmacy, Edinburgh, Great Britain are acknowledged for their generous help.

REFERENCES


Nagappa Anantha Naik